

# Different Volks for different folks.



### For fancy folks...

there's **Dasher** and **Dasher Wagon**, the most luxurious Volkswagens we've ever built. They're tastefully furnished with fully reclining, anatomically designed seats, adjustable headrests and deep/pile carpeting. They're elegant through and through.

Dasher is an honest five-passenger car with plenty of space for luggage. And Dasher Wagon, with the rear seat-back down, offers you an immense 51.6 cubic feet of cargo space.

Under the hood, there's a powerful 1.6 liter fuel injected engine that zips you from 0 to 50 in a mere 8 seconds.

And for all their power and luxury, Dashers deliver, according to 1976 E.P.A. estimates\*, an economical 37 mpg highway, 24 mpg city.

### For sporty folks...

there's the hot new fuel injected **Scirocco**. Italian styled, German engineered, and now race proven across the U.S.A. on the gruelling Trans Am circuit.

The powerful 1.6 liter overhead cam engine storms from

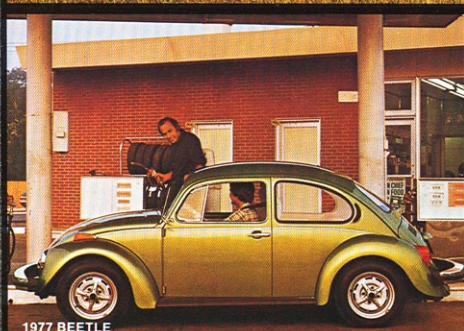
0 to 50 in an incredible 7.5 seconds. And to make things really sporty, there's front wheel drive, rack and pinion steering, front disc brakes, steel belted radials, and a unique independent rear suspension for road-holding stability.

With all that, the last thing you'd expect is economy. But according to 1976 E.P.A. estimates\*, Scirocco delivers 39 mpg highway, 25 mpg city.

### For thrifty folks...

there's the **Rabbit**. One of the best cars in the world. And now that it has fuel injection, it's even better. With the powerful overhead cam engine you can scamper from 0 to 50 in a mere 8.2 seconds. And according to 1976 E.P.A. estimates\*, Rabbits hop about on just a nibble of gas—39 mpg highway, 25 mpg city.

Inside, you'll be cooler than ever with Rabbit's new, more powerful, 3-speed fresh air blower. To please your eyes, there are new interiors, too, including several with optional leatherette upholstery.



### For family folks...

there's the **VW Wagon**. With standard seating for 7, optional for 9, it's a real people wagon. And with rear seats removed, it's a real thing wagon, with a surprising 176 cubic feet of cargo space in a vehicle that's just 177.4" stem to stern.

Want an anywhere wagon? Then take a careful look at the **VW Campmobile**. It's fully outfitted with sleeping and cooking accommodations to be your home away from home. And when you're not using it for camping, it's a great family wagon with plenty of space left over for whatever you have to carry.

Whichever you choose—VW Wagon or VW Campmobile—1976 E.P.A. estimates\* you'll get a very economical 26 mpg highway, 16 mpg city.

### For traditional folks...

there's the 1977 **Beetle**, the efficient, fuel injected version of the car that has outsold every other car in automotive history.

While some car makers have been toying with tail fins

and opera windows, Beetle has undergone some 30,000 changes over the past 28 years to make it safer, more economical, and more responsive. This year, we're catering to your comfort with adjustable headrests and new style, color-coordinated cloth seats. And in the **Convertible**—one of the last of the great rag tops—the real glass rear window is now electrically heated to keep off snow and ice.

With all the changes, Beetle and Convertible still offer all the best things you expected from their predecessors: Economy (1976 E.P.A. estimates\* 34 mpg highway, 22 mpg city), durability, plentiful replacement parts, a timeless look, and high resale value.

We wouldn't change all that for the world.

\*Based on 1976 EPA estimated mileage with manual transmission. Your actual mileage may vary, depending on where and how you drive, your car's condition and optional equipment.

1977 data not available at press time. Ask your local dealer for a free copy of the EPA/FEA Gas Mileage Guide for New Car Buyers.



DASHER & DASHER WAGON



CAMPMOBILE

VW WAGON



**Accessories make your different Volks even more different.**

To help you personalize your VW according to your own individual tastes and interests, we have a full line of accessories made to match your VW exactly. For music and news, you can choose from AM/FM Radios and AM/FM Stereo Radio/Tapeplayers.

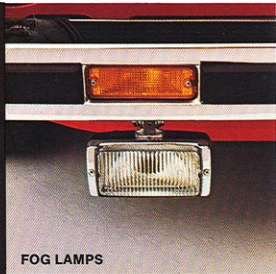
For extra dash, add a set of Wheel Covers. For extra visibility, a brace of Fog Lamps. For steady, economical highway cruising, Speed Control. For extra protection, Bumper Overrides and Floor Mats. For the long haul, a Trailer Hitch and Luggage Carrier. And strictly for show, a set of Stripes.

These are just a few of our many accessories. For a complete list, ask one of our sales people for the folder with the accessories for your own different Volks.

**AM/FM RADIOS**



**WHEEL COVERS**



**FOG LAMPS**



**BUMPER OVERRIDERS**



**TRAILER HITCH**

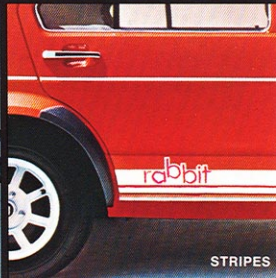
**FLOOR MATS**



**LUGGAGE CARRIER**



**SPEED CONTROL**



**STRIPES**

## **Our different Volks have a lot in common.**

### **VW engineering and research.**

Built into every Volks is a great deal of VW thinking and VW testing.

Extensive research has helped us perfect such important safety advances as the protective passenger compartment. In addition, dual diagonal brake circuits and negative king pin offset work together to help you maintain directional stability in the event of a front tire blowout or loss of brake fluid in one circuit.

Before any VW reaches our showroom, prototypes and production models are bounced and jounced, heated up and frozen down, and driven through 45 mph side winds and across miles and miles of potholes and cobblestones.

The result is VWs that drive better, handle better and protect you better.

### **VW service.**

VWs have been carefully engineered to lengthen the intervals between visits to the dealer for regular maintenance.

But when your VW does need attention, it's good to know you can find VW service personnel and VW parts in all 50 states. And the dealer service teams—including the service manager, service adviser, parts manager and mechanic—are VW-trained and kept up to date with regular factory service bulletins.

### **VW return on investment.**

One good way to judge the value of any new car is to check on the prices of older models.

And a quick check of used VWs will reveal how incredibly well they hold their value.

And no wonder.

They're designed with timeless styling that doesn't look dated after a few years. They're built to take a lot of punishment and still deliver a lot of miles. And their finish stands up to weathering and road grime alike.

**As you can see, our different Volks really have a lot in common.**

**That's what makes them so uncommonly different.**



**Authorized  
Dealer**