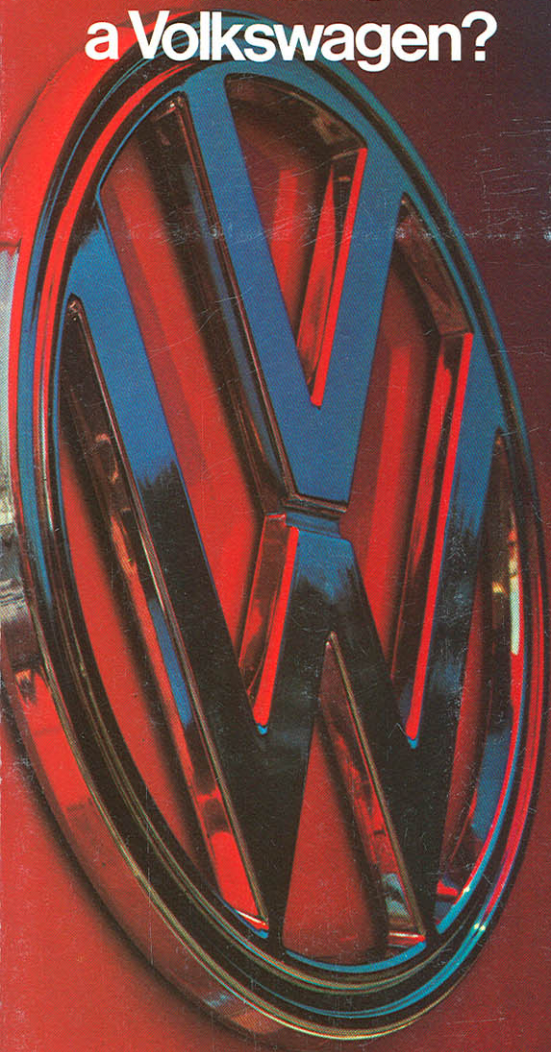
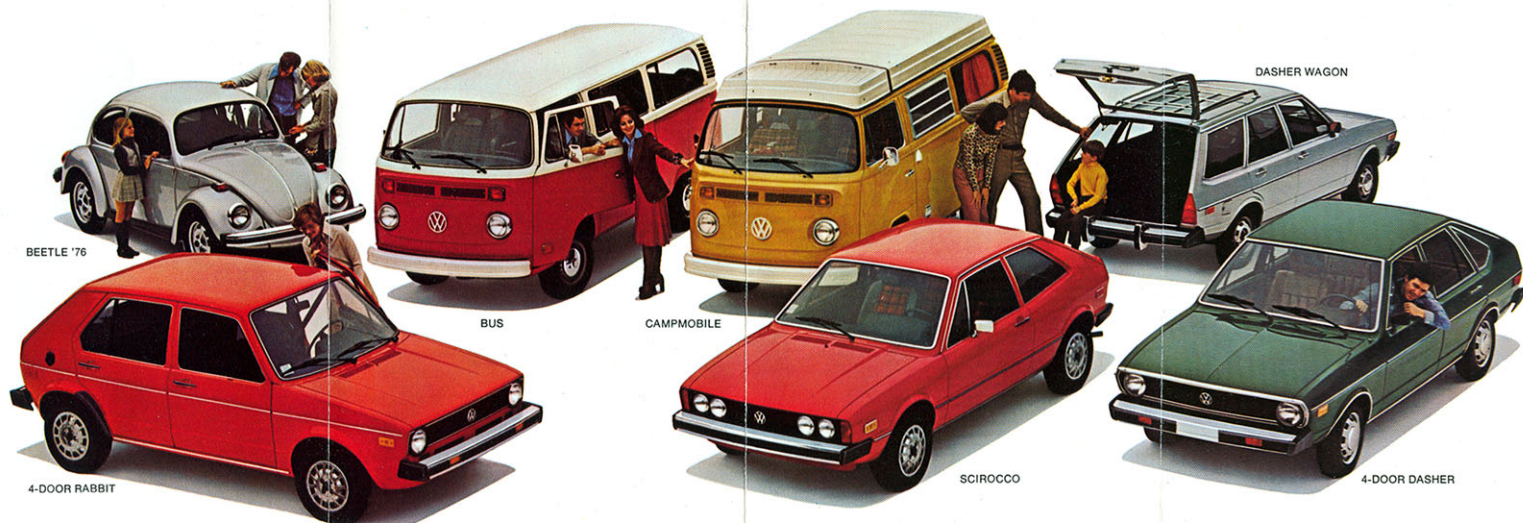


What is
a Volkswagen?



A Volkswagen is "good old reliable"...
totally new... a sport coupe... a sport sedan or wagon...
a bus... a house on wheels.



A Volkswagen is what you want it to be.

Alloy wheels on Rabbit and roof rack shown on Dasher Wagon are optional equipment at additional cost.

¹22 mpg in the city, 33 mpg on the highway
²24 mpg in the city, 38 mpg on the highway
³23 mpg in the city, 35 mpg on the highway
⁴18 mpg in the city, 25 mpg on the highway
All mileage figures based on 1975 EPA/FEA Buyer's Guide.

Time was when you mentioned Volkswagen, people thought "Beetle". How times have changed. Sure, we still sell Beetles, lots of them. But we also have a variety of different types of cars, for different types of people.

Different these cars may be, but they have some important things in common. They're all designed to be efficient, economical, easy to maintain, honest, gas-saving, safe cars. Because, of course, they're all Volkswagens.

And here they are.

Beetle '76.

An exciting new version of the biggest-selling car model in automotive history. Beetle '76 comes in

your choice of brilliant metallic colors: Silver, Lime Green and Topaz. With such features as electronic fuel injection, a special padded steering wheel, nylon fleece carpeting, flashing sports wheels.

And 33 mpg.¹ as befits a Beetle.

The Rabbit.

Happy days are here again! Here's a VW sub-compact that's extra roomy because its engine is mounted sideways. Extra economical because it gets 38 mpg.² Extra zippy because it accelerates from 0 to 50 in just 8.2 seconds. And has extra value because it has a hatchback at no extra cost, plus front wheel drive and many other unique performance and safety features. This is the car that runs like a VW—and like a Rabbit.

The Scirocco.

This 2+2 sports car goes like the wind it's named after. Its overhead cam 1.6 liter engine gets you from zero to 50 in 7.5 seconds. Its transverse engine, wedge-and-hatchback shape and front wheel drive combine to give you grooved-in handling. Sensational car performance, 38 mpg gas economy² and lots more. Just what you'd expect from a sports car by VW.

The Dasher.

Would you believe a luxury family sedan or wagon that performs like a sports car? If you don't believe it, drive the Dasher! Experience the go of 0 to 50 in 8.6 seconds, the tracking of front wheel drive and the roominess of an honest 5-place car with aston-

ishing luggage space. All this and 35 mpg, too.³ The Dasher. You have to drive it to believe it.

The Bus.

If you have to take lots of people, or things, or both, take the Bus. It carries almost twice as much as an ordinary station wagon, yet it's 3 feet shorter. And therefore, easier to maneuver and park. Now, if you want a bus that's also a house, you've got it in our Campmobile. It's a family car during the week. As well as a kitchen/dining room by day and a bedroom by night. Even has a sleeping "attic." And it fits into a standard-size garage. Both the Campmobile and the Bus get 25 mpg.⁴ Which means you can do some heavy traveling on a light budget.



BEETLE '76

4-DOOR RABBIT

BUS

CAMPMOBILE

SCIROCCO

DASHER WAGON

4-DOOR DASHER

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 All mileage figures based on 1975 EPA/FEA Buyer's Guide.

Accessories make your VW even more different.

You'll want to personalize your VW according to your own individual tastes and interests. We have as many accessories as you'll need—all made to match your VW exactly. For music and news, a choice of two AM/FM radios. For extra dash, a set

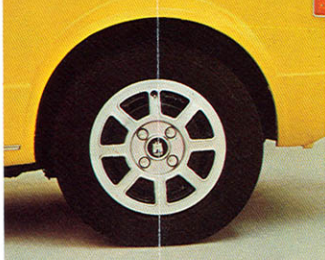
of wheel covers. For extra visibility, a brace of fog lamps. For protection, bumper overrides and floor mats. For the long haul, a trailer hitch and a roof rack. And strictly for show, a stripe kit.

These are just a few "for instances." For more ideas in accessories, see one of our salespeople or visit our parts department.

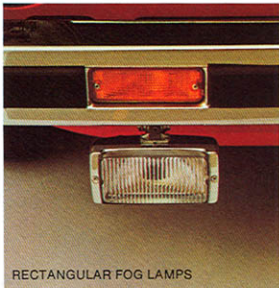
AM/FM RADIOS



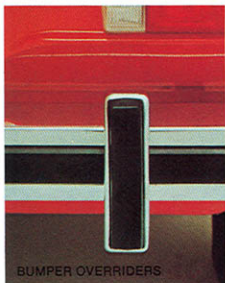
WHEEL COVERS



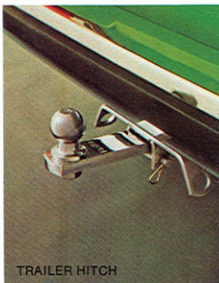
RECTANGULAR FOG LAMPS



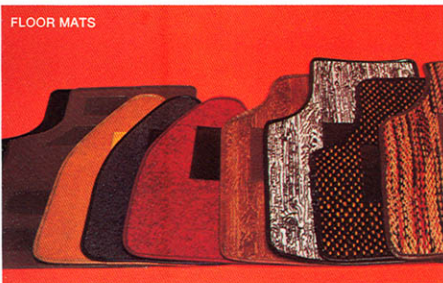
BUMPER OVERRIDERS



TRAILER HITCH



FLOOR MATS



ROOF RACK



ROUND FOG LAMPS



STRIPES



All our different VWs come under one blanket.

The VW Owner's Security Blanket. It's an entire group of services supplied through a network of conveniently located dealers across the country. It covers your VW with such services as a free 1,000-mile check; Express Care (if it takes less than 30 minutes to repair your car, we'll fix it while you wait); a free loaner car for warranty work that takes more than a day.*

And even after the warranty has expired you're not left out in the cold. If you need wheels while we're fixing yours, we'll provide a Rent-A-Bug at modest cost. Then there's our limited warranty on Volkswagen parts. It extends over 6 months or 6,000 miles, whichever comes first. In addition, VW dealers will guarantee their workmanship for 6 months or 6,000 miles, whichever comes first.*

For even more security, we offer Computer Analysis. We can plug our highly sophisticated computer into any current model VW and come up with a print out on that car's condition. It'll help us correct problems while they're still small.

And to smooth out our blanket, we have the VW Limited Warranty that covers your entire VW up to 12 months or a full 20,000 miles, whichever comes first, and includes everything except fluids, filters and lubricants.*

It adds up to this. These days, a VW is everything you want it to be. And everything you expect it to be. So, come bring your driving needs to us, and we'll show you a VW that fills those needs.

As only a Volkswagen can.



It covers a lot.

*Ask the Sales Dept. for additional details and ask for the brochure, "Blanket Coverage."